ONLINE LEARNING BROCHURE

Full Academy Access
Skills for your HR future

Last update: October 27, 2021
Continuous learning
for ambitious HR Professionals

What’s included

✅ Online HR Courses & Certificate Programs
   Get access to the most comprehensive curriculum of Online HR Training Courses available worldwide. Including one new course every month!

✅ HR Practitioners’ Community & Personal Coach
   Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.

✅ 18 Months Access
   The Full Academy License provides you with 18 months of access to all of the above.

The perfect fit for

Any HR professional who is committed to lifelong learning can expand their skill set with relevant and in-demand skills.

At AIHR we will always provide you with the latest HR training to help you develop practical and in-demand skills, essential for your HR future and a flourishing career. Either that, or you get 100% of your money back, no questions asked!
Get access to the latest HR training programs

Certificate programs

Certificate programs are rigorous and comprehensive programs designed to reach a certain skill level. Upon completion, you will have the skills and expertise to become a specialist in a specific area of HR.

- Digital HR | Certificate Program
- HR Analytics | Certificate Program
- HR Business Partner 2.0 | Certificate Program
- HR Metrics & Dashboarding | Certificate Program
- Talent Acquisition | Certificate Program
- Learning & Development | Certificate Program
- Diversity & Inclusion | Certificate Program
- Strategic HR Leadership | Certificate Program
- Organizational Development | Certificate Program
- Compensation & Benefits | Certificate Program

In addition to the certificate programs, you will get access to the entire curriculum of 30+ courses and skill-tracks. Including one new course every month!
HR 2025 Framework to future-proof the evolution of HR

Structured for maximum impact

As HR increasingly evolves around solving broader business challenges, AIHR is working to advance the HR profession as a whole using our HR 2025 Competency Framework.

By taking this framework as the starting point in designing our programs, we ensure that each program spans across at least four essential competencies (displayed on the right).

This means that in addition to a thorough knowledge of core HR concepts, graduates of our programs will also have the behavioral competencies required to effectively apply that knowledge in support of business goals.

Employee-driven
Being employee-centered is about doing what is right for the employees and enabling them to do their job.

Data-driven
Data literacy enables the use of data for evidence-based decision-making.

Business-driven
Being business-centered is about doing what’s good for the business and focusing on driving business outcomes.

Digital enabler
A digital enabler is able to leverage technology and build effective solutions.
Your resume will love your new HR skills

Some of the skills that you will learn and that can help you land your next job or promotion!

**BUSINESS**
- Storytelling
- Design thinking in HR
- HR Consulting & research
- Stakeholder management
- Networking & communication
- Agile HR
- HR process & policy design
- Employee journey mapping
- HR Leadership
- Organizational development

**DIGITAL**
- HR Process automation
- Digital HR transformation
- Implementation management
- Solution development

**DATA & ANALYTICS**
- HR Data literacy
- Data analysis
- HR reporting & dashboarding
- Data visualization
- Research & statistics
A strategic investment in your personal development

Prepare your skill set for the future of HR

Technology is disrupting everything around us, including the way we practice HR. This can be challenging, but also provides rich opportunities for those who are able to use these changes to their advantage.

85% of jobs are expected to be reinvented by 2030

76% of HR Professionals lack the skills to stay relevant

68% of HR vacancies require digital & analytics skills

Why your employer will care

A study conducted by Accenture found that for every dollar invested in training, companies received $4.53 in return. That’s a 353% ROI!
Proven online learning
Practical. Comprehensive. Game changing.

How practical are the programs?

“The AIHR certificate programs are the best way to develop the competencies needed to face the challenges created by technology. The courses are professional, well-built, and very concrete. I especially like the examples and case studies - they are not only useful but truly allow you to apply your learning to the real world.”

- Cristiana Rossi
HR Head of Business Transformation at Ermenegildo Zegna Group

Will it help my career?

“The course offerings by AIHR never disappoint. The information is presented very well, and has really helped to elevate my HR criteria through numerous certifications that I’ve been able to attach to my resume. More importantly than that, I’ve easily been able to apply the new skills I’ve learned to make a real impact at work.”

- Jason Hall
HR Director - Lancaster Rehabilitation Hospital

What’s the portal like?

“The student portal and the app are just amazing. I have been in many online programs and AIHR is simple, neat as in not overwhelming and so inviting to come back again. These days with too much information to absorb, you just want to have something that is simple, easy to navigate, and it has what you need. Again thanks for welcoming me here.”

- Nijan Sharina Angi
Senior HR Associate - International Islamic Trade Finance Corporation
Learn in-demand skills and take your career to the next level

- **Real-world projects**
  Develop practical skills through working on real-world projects and studying dozens of inspiring case studies.

- **Self-paced online learning**
  Learn anywhere, anytime, and at your own pace with our fully online training programs. Including a smartphone app.

- **Practitioner community & coach**
  Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.

AIHR is an approved provider with the HR Certification Institute (HRCI®) and recognized by the Society for Human Resource Management (SHRM).
Future-proof your skill set
enroll today

- Go to [www.AIHR.com](http://www.AIHR.com)
- Select the Full Academy License and click the Enroll button
- Fill out your (company) billing address and payment details
- Create your student account
- Happy learning!

Customers give us an average rating of 8.9 out of 10.

AIHR is the place to learn the skills you need to advance your career and remain relevant in the ever-changing digital HR landscape. We offer the most comprehensive curriculum of online HR courses available worldwide and are a proud supplier of over 175 Fortune Global 500 companies.