AIHR Privacy Statement

Academy to Innovate HR (AIHR) – Last updated November 2026
Location: https://www.aihr.com/resources/AIHR_Privacy_Statement.pdf

This is the privacy statement for AIHR (referred to as “AIHR”, “we”, “us”, or “our” in this policy) for our domain aihr.com and any other associated subdomains (including but not limited to courses.aihr.com, resources.aihr.com). This statement applies to all processing of Personal Data in relation to any of the services AIHR provides to its Customers.

AIHR is a controller and we use different processors to provide our services. This privacy statement is applicable for Analytics in HR B.V. We have our offices at Weena 690, 3012CN Rotterdam, The Netherlands and you can reach us for privacy-related questions by email at privacy@aihr.com.

Purpose and legal grounds

We process Personal Data in the following situations:

- For the sales process;
- For contractual purposes and financial actions;
- For giving access and support to online courses.

We process the personal data based on the performance of a contract.

Personal data we process

AIHR processes different kinds of personal data for individual site visitors and other non-clients (referred to as business-to-consumer customers, or B2C) as well as its (paying) corporate clients (referred to as business-to-business customers, or B2B). For B2B customers, follow this link; for B2C customers, follow this link for more information.

We reserve the right to modify this Privacy Policy. Any changes will take effect upon posting on this website, and we will update the 'last updated' date at the top of this Privacy Policy accordingly.